



Prentisiaethau
Apprenticeships

Apprenticeship Awards Cymru 2011

Sponsorship Packages

FFEDERASIWN HYFFORDDIANT
CENEDLAETHOL CYMRU
NTfW
NATIONAL TRAINING
FEDERATION WALES



Llywodraeth Cymru
Welsh Government



Apprenticeship Awards Cymru 2011

Wednesday 16th November 2011
at the Mercure Cardiff Holland House Hotel,
Newport Road, Cardiff.

Apprenticeship Awards Cymru are Wales' most prestigious award for individuals, employers and training providers involved in the delivery of Apprenticeships across Wales. With the aim of celebrating success, it is expected that the event will be attended by over 250 key stakeholders from the vocational education and training sector across Wales.

It is widely recognised that Apprenticeships combine the key elements of work experience and high quality training, which are necessary for sustained employment and high productivity, both of which are required if Welsh businesses are to compete in the ever changing global economy. This event will highlight the outstanding achievements of all those learners, employers and providers involved in the delivery of Apprenticeships across Wales.

This prestigious event will be held at the Mecure Cardiff Holland House Hotel on Wednesday 16th November 2011 – on the eve of NTfW Annual Conference.

Sponsorship packages are offered at a number of levels and the earlier you secure sponsorship, the more opportunities you have.

The following packages are available:

- Premier Sponsor
- Awards Sponsor
- Drinks Reception Sponsor
- Table Sponsor

Award Categories:

- Foundation Apprentice of the Year
- Apprentice of the Year
- Young Apprentice of the Year
- Entrepreneurial Apprentice of the Year
- Employer of the Year (Small Employer 1-9 employees)
- Employer of the Year (Medium Employer 10-49 employees)
- Employer of the Year (Large Employer 50+ employees)
- Apprenticeship Provider of the Year

Apprenticeship Awards Cymru 2011

Premier Sponsor
£10,000

SOLD

This prestigious sponsorship opportunity positions the sponsor closely with the winning organisations and individuals that are leading the way in Wales.

Benefits:

- Two complimentary places on the Chairman's table along with key invited guests
- To host an exclusive table of ten in a prime location for your invited guests
- Company logo to be shown throughout the event to an audience of 250+
- Your company logo on all event print materials, including invitations and a full page (A4) in awards brochure
- Opportunity to provide company branded display materials in prime location (Sponsor to provide)
- Opportunity to provide a branded promotional table gift for each guest (item to be provided by sponsor)
- Mention in all official press releases relating to the event and in script as sole Premier Sponsor
- Opportunity to present one of the major awards at the event
- Photograph of key company representatives with Award Winners and celebrity presenter
- Opportunity to provide promotional materials for winners packs
- A place on the Apprenticeship Awards Cymru judging panel
- Your Company logo will appear on sponsor banners displayed in the reception area
- Your company logo will appear on audio visual materials during the awards
- Company profile on NTfW website with hyperlink to Company's own website



Apprenticeship Awards Cymru 2011

Award Sponsor £4,000 each

This package offers you the opportunity to sponsor one of the awards on the night for individuals, businesses, and organisations that have achieved success and excelled through training and learning. The awards are also a great way to evaluate training and development, as well as a fantastic motivational factor for any workforce or learner. You can be associated with the best of these by becoming one of the Associate Sponsors:

Benefits:

- To host an exclusive table of ten for your invited guests
- Coverage in official awards brochure, to include company description (maximum 90 words), logo and contact details
- Opportunity to display a small stand and literature at the event
- Photograph of key company representatives with the Award Winner
- Opportunity to provide promotional materials for winners packs
- Opportunity to brand your table (sponsor to supply)
- A place on the Apprenticeship Awards Cymru judging panel
- Your Company logo to appear in official Awards brochure
- Your Company logo will appear on sponsor banners displayed in the reception area
- Your company logo will appear on audio visual materials during the awards
- Company profile on NTfW website with hyperlink to Company's own website



Apprenticeship Awards Cymru 2011

Drinks Reception Sponsor £2,000

Benefits:

- Five complimentary places at the Awards dinner
- Opportunity to brand the Drinks Reception area
- Opportunity to provide branded wine collars for glasses in drinks reception area (sponsor to supply)
- Your Company logo to appear in official Awards brochure
- Your Company logo will appear on sponsor banners displayed in the reception area
- Your company logo will appear on audio visual materials during the awards
- Company profile on NTfW conference website with hyperlink to Company's own Website



Apprenticeship Awards Cymru 2011

Table Sponsor

£1,200

Table sponsorship is available for the prestigious Apprenticeship Awards Cymru. This is an ideal opportunity to introduce your clients or staff to the Apprenticeship Awards Cymru and to celebrate the success of the winners in Wales.

Benefits:

- To host an exclusive table of ten for your invited guests
- Opportunity to brand your table (sponsor to supply)
- Your Company logo to appear in official Awards programme
- Your Company logo will appear on sponsor banners displayed in the reception area
- Your company logo will appear on audio visual materials during the awards
- Company profile on NTfW conference website with hyperlink to Company's own website



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Contact

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